

CyberSource and Salesforce

Secure payment management for a leading ecommerce platform



A powerful partnership

Salesforce Commerce Cloud helps some of the world's best-known brands to make smart, unique journeys for shoppers. CyberSource helps retailers to accept payments, detect fraud and keep payment data safe.

Retailers can bring the platforms together with a pre-built connector called a LINK cartridge. This makes it simple and quick to add secure global payment management to your ecommerce platform.

Salesforce Commerce Cloud was named a **Leader** by Gartner Inc. in the June 2018 Magic Quadrant for Digital Commerce.¹

¹ 'Magic Quadrant for Digital Commerce', Gartner, June 2018

“ CyberSource complements our digital commerce platform perfectly. It ensures our retailers can accept payments from customers around the world, and sell their products with confidence. Our platforms are built to work together, allowing retailers to deploy the joint solution with ease. ”

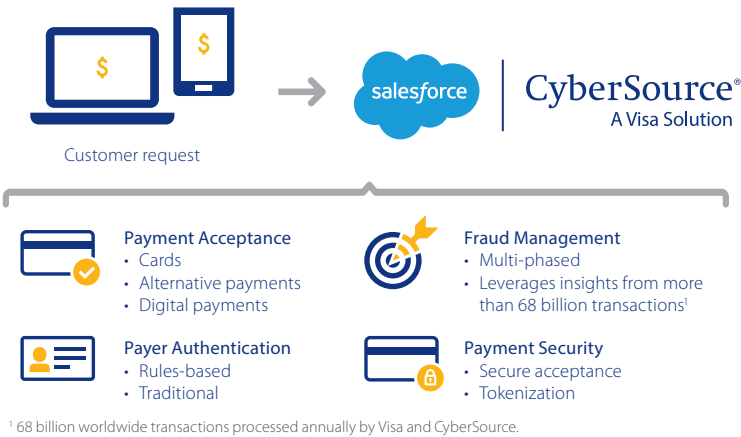
Mike Micucci, CEO Commerce Cloud, Salesforce.

The best of both worlds

Salesforce Commerce Cloud creates a shopping experience in-store and online that is seamless. It draws on AI to help you automate tasks meaning you can react to opportunity faster. Launch new sites; create all-new consumer experiences; bring stores online; adopt new features; and integrate partner technologies—in record time.

The CyberSource platform is made up of modular services. It's built on secure Visa infrastructure. And it has the payment reach and fraud insights of a \$427 billion global processing network. By integrating it with Salesforce, you get a single solution that you can use to grow across new markets.

Salesforce Commerce Cloud – you can get up and running quickly



Compatible today and tomorrow

The latest LINK cartridge works with Commerce Cloud's new Storefront Reference Architecture. But we also support Site Genesis Pipelines and Site Genesis Controllers.

As a premier LINK Partner, CyberSource is committed to investing in our LINK Cartridge, to ensure clients can use the most up to date features from Salesforce Commerce Cloud and CyberSource.

The importance of acceptance

One of the key factors to financial success is the ability to take payments in a fast, efficient way. It's important that you are able to accept your customers' preferred types of payment, especially if you're moving into new markets.

Pre-built integration

The CyberSource LINK Cartridge for Salesforce Commerce Cloud makes the technical side of things far less complicated. This means you can help keep deployment time and disruption to a minimum. And you can get up and running quickly.

About CyberSource

We're in 190+ countries and territories

We know the local payment nuances and support most payment options. Any new ones are automatically added.

We're acquirer agnostic

We work with different banks around the world. Ideal if you're looking to take payments in new markets.

We're on the Visa Network

This \$427 billion global processing network can help you operate with agility, grow revenue and reduce risk.



www.cybersource.com

For a complete list of worldwide offices, go to www.cybersource.com/locations

CyberSource is a global, modular payment management platform built on secure Visa infrastructure with the benefits and insights of a vast \$427 billion global processing network. This solution helps businesses operate with agility and reach their digital commerce goals by enhancing customer experience, growing revenues and mitigating risk. For acquirer partners, CyberSource provides a technology platform, payments expertise and support services that help them grow and manage their merchant portfolio to fulfil their brand promise. For more information, please visit cybersource.com © 2018 CyberSource Corporation. All rights reserved.

Available Payment Services for Salesforce Commerce Cloud

Global payment processing

- Credit Card Processing
- Apple Pay | Android Pay
- PayPal Express Checkout, AliPay
- Visa Checkout
- Klarna
- Online Bank Transfers – iDEAL, Giropay, EPS, Bancontact and Sofort

Fraud management

- Billing Address Verification (AVS)
- Global Delivery Address Verification
- Card Verification Number (CVN)
- CyberSource Decision Manager with Device Fingerprint
- 3-D Secure/Payer Authentication (Verified by Visa®, Mastercard® SecureCode™, JCB J/Secure™ and American Express SafeKey®)

Compliance

- Global Tax Calculation

Payment Security (PCI DSS)

- Token Management Service
- Secure Acceptance

KEY FEATURES

Alternative Payments

Increase conversion by offering consumers payment methods relevant to their country and persona. Alternative Payments Platform supported on Site Genesis Controllers today. Coming soon to Storefront Reference Architecture.

Fraud Management

Faster, more accurate order acceptance decisions. Plus Rules-Based Payer Authentication.

Managed Risk Services

Staffed by experts from multiple industries to complement your skills and expertise.

Payment Security

Operate without storing payment data using CyberSource's hosted payment acceptance options and tokenization.

Integrated Reporting

Flexible online search and comprehensive reports to help you track and reconcile payments.

Global Tax Calculation

Delivery Address Verification Services