## **Historical Analytics / Authentication** Use Case

You can monitor and determine conversion rate, enrollment results, authentication results, and authorization results by reseller billing country, currency, and payment type method.

## Historical Analytics Authentication: Authorization Conversion Rate

Review the positive and negative changes for authentication by count from the prior period for authorization conversion rate, enrollment results, authentication results, and authorizations. Also explore declines by reason code.

- 1. From the left navigation panel go to Analytics > Historical > Authentication.
- 2. For the selected time period, you can review changes in conversion rate, enrollment and authentication results, and authorizations compared to the prior time period. These measures apply to the **Authentication by Count** metrics (green indicates positive and red indicates negative) within that period and the **Authentication by Result Trend** bar chart.
- 3. In the Choose a filter drop-down menu, choose Billing Country and select a country.
- 4. Note how the metrics and chart change with the new filter.
- 5. In the **Choose a filter** drop-down menu, choose **Payment Type Method** as an additional filter and select **Visa**.
- 6. Note how the metrics and chart change with the additional filter.
- 7. Further filter by changing the selections for **Billing Country** or **Payment Type Method** to compare and benchmark performance.
- 8. Select the Show Tabular View toggle to see the data and dimensions filtered using Billing Country and Payment Type Method.
- 9. To explore data further, click the **Export** button. A pop-up menu appears with two selections: **Export as CSV** or **Export as JSON**.

Using a systematic approach, you can monitor and determine results for enrollment, authentication, and authorization plus conversion rate by reseller billing country, currency, and payment type method. Examine tabular data based on user selections to compare and benchmark against. Then, download the data in your preferred format.

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